

## Key information about Safer Internet Day

### For use in press releases, newsletters, websites and other communications

#### Safer Internet Day 2015

Safer Internet Day 2015 will be celebrated globally on Tuesday 10th February with the slogan 'Let's create a better internet together'. Coordinated in New Zealand by NetSafe the celebration will see New Zealand organisations getting involved to help promote the safe, responsible and positive use of digital technology for children and young people.

The Insafe network organises Safer Internet Day, which has taken place each February since 2004 and also involves countries outside Europe. Insafe is a European network of 31 national online safety awareness centres supported by the European Commission.

The day offers the opportunity to highlight positive uses of technology and to explore the role we all play in helping to create a better and safer online community. It calls upon young people, parents, carers, teachers, social workers, law enforcement, companies, policymakers, and others to join together in helping to create a better internet. Ultimately, a better internet is up to all of us.

Find out more about which organisations are supporting the day and how you can participate at <http://www.netsafe.org.nz/safer-internet-day/>

#### NetSafe

In addition to coordinating the New Zealand Safer Internet Day, NetSafe is New Zealand's operational cyber safety and security education NGO. It began work in 1998 and NetSafe's sole purpose is to support the development of a safer and more secure online environment for all New Zealanders.

NetSafe provides education and support directly to all New Zealanders to help them reduce their exposure to risk or to minimise harm when things do go wrong. For example, NetSafe's contact centre manages over 700 requests for support each month across a range of digital challenges confronting New Zealand's internet users.

NetSafe provides advice to a range of public and commercial organisations on developing their educational initiatives. In addition, NetSafe advocates on behalf of New Zealanders' security and safety needs to influence government's legislative and policy programmes.